

TramForward

Campaigning for Light Rail

PRESS RELEASE FROM *TramForward*

8th August 2015

TramForward welcomes new marketing appointments for UKTram

TramForward is pleased to record the appointment of Andrew Braddock, Chairman of the Light Rail Transit Association (LRTA), as Chair of the Marketing Group of UKTram with David Hand of Mott Macdonald in the role of Vice Chair

Speaking from Westminster, Jim Harkins, of the All Party Parliamentary Light Rail Group Secretariat and Chairman of the External Relations Group of the LRTA, said "We welcome the appointments of Andrew Braddock and David Hand, both highly respected in the light rail industry.

UK Tram is the voice of the Tram industry in the UK and represents operators, promoters, manufacturers, contractors and consultants, covering not just tramways but also Ultra Light Rail and Personal Rapid Transit modes.

UK tram is developing as a powerful force in the development, regulation and marketing of light rail in the British Isles. Both the All Parliamentary Light Rail Group and *TramForward* look forward to working with UKTram in their new marketing initiatives."

NOTES FOR EDITORS

1. **TramForward** is the campaigning arm of the Light Rail Transit Association (LRTA).
2. The LRTA is the world's leading organisation campaigning for better public transport in urban areas through light rail, tramway and metro systems and has been in existence for more than 75 years. It also supports the revitalisation of suburban and rural transport through the application of light rail and TramTrain technology.
3. The LRTA acts through its network of local branches, which campaign for better transport in their areas.
4. Membership of the LRTA costs less than 14p a day. To join, visit www.lrta.org or write to the Membership Secretary, LRTA, 38 Wolseley Road, Sale, Greater Manchester, M33 7AU. Members receive the monthly magazine *Tramways & Urban Transit* - written and read by experts in the field - and gain other benefits including discounts on videos and books, tours of transport systems and cut-price admission to selected transport museums.
5. Press enquiries - please contact:
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