

# **TramForward**

## *Campaigning for Light Rail*

PRESS RELEASE FROM *TramForward*

30 March 2015

### **TramForward congratulates Edinburgh Trams on its high rating in Passenger Focus survey**

The UK's passenger watchdog Passenger Focus has revealed that Edinburgh Trams topped the "very satisfied" table with rankings above the tram systems in Blackpool, Sheffield, Manchester, Nottingham and Birmingham.

The survey by Passenger Focus provides a revealing inside look at how the tram is being used by a wide range of people.

It shows commuters have taken to the tram in large numbers, with 45 per cent of users going back and forth to work every day on the service, and only 11 per cent of users are travelling using concessions.

Edinburgh's trams also have been ranked above the other five light rail systems covered by the survey on a number of key criteria, such as punctuality and value for money.

The survey found 94 per cent of passengers were satisfied with the way trams kept to their schedule, ahead of all the other services in the Passenger Focus survey and more passengers in the Scottish capital said they were "very satisfied" than anywhere else in the UK.

The survey confirms the increased use of Ingliston Park & Ride by commuters which is contributing to a decrease of car use in the city.

The high level of public acceptance of the tram revealed by the survey adds strength to the case for extending the system in order to meet the growing transport needs of Edinburgh. .

Andrew Braddock, Chairman of the LRTA, said that the integrated approach to the provision of tram and bus services by the City of Edinburgh Council provided a sound basis for the expansion of the tram network as the most user-friendly and environmentally sustainable means of urban mobility. The tram is already becoming the mode of choice in the city and it should, over time, serve all the busiest corridors to provide greater capacity and help get people out of their cars.

### **NOTES FOR EDITORS**

1. **TramForward** is the campaigning arm of the Light Rail Transit Association (LRTA).
2. The LRTA is the world's leading organisation campaigning for better public transport in urban areas through light rail, tramway and metro systems and has been in existence for more than 75 years. It also supports the revitalisation of suburban and rural transport through the application of light rail and TramTrain technology.
3. The LRTA acts through its network of local branches, which campaign for better transport in their areas.
4. Membership of the LRTA costs less than 14p a day. To join, visit [www.lrta.org](http://www.lrta.org) or write to the Membership Secretary, LRTA, 38 Wolsley Road, Sale, Greater Manchester, M33 7AU. Members receive the monthly magazine *Tramways & Urban Transit* - written and read by experts in the field - and gain other benefits including discounts on videos and books, tours of transport systems and cut-price admission to selected transport museums.

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