

TramForward

Campaigning for Light Rail

PRESS RELEASE FROM TramForward

8 October 2011

Campaigner of the Year joins TramForward team

TramForward congratulates Mike Connelly, lately Head of Public Affairs at tie (Transport Initiatives Edinburgh), on his award as Campaigner of the Year at the Light Rail Awards on Wednesday (5 October).

We are pleased to announce that Mike is putting his considerable experience at the service of the TramForward team as our Regional Officer for Edinburgh. Since leaving tie, Mike has set up Connelly Communications which will have a focus on communications in stakeholder management, public relations and wider issues associated with communicating change.

Mike said "this award came as a complete surprise and I would like to thank the many light rail industry friends who voted for me. However, this was not just a vote for me but for the communications team that have been working so hard on this project for the last five years. It is an award and recognition for them for the way that they have worked at taking on the many challenges associated with Edinburgh Trams."

Regarding the Regional Officer role Mike added that "this is just the beginning for light rail in Edinburgh and I am absolutely confident that what is being built in Edinburgh will grow in future years as it has done in other cities which have adopted light rail. I look forward to playing a future role in promoting further opportunities for light rail growth in Scotland's capital City."

NOTES FOR EDITORS

1. *TramForward* is the campaigning arm of the Light Rail Transit Association.
2. The Light Rail Transit Association is the world's leading organisation campaigning for better public transport through light rail, tramway and metro systems in our towns and cities for 70 years. It also supports the revitalisation of suburban and rural transport through the application of light rail.
3. The LRTA acts through its network of local branches, which campaign for better transport in their localities.
4. Membership of the LRTA costs under 12p a day. To join, visit www.lrta.org or write to the Membership Secretary, LRTA, 38 Wolseley Road, Sale, Greater Manchester, M33 7AU. Members of the LRTA receive the monthly magazine *Tramways & Urban Transit* - written and read by experts in the field - and gain other benefits including discounts on videos and books, tours of transport systems and cut-price admission to selected transport sites.

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