

TramForward

Campaigning for Light Rail

PRESS RELEASE FROM *TramForward*

16 February 2010

***TramForward* congratulates Sheffield's Supertram on award**

TramForward congratulates Sheffield's Stagecoach Supertram on the award of the Achievement Marque of Excellence by North of England Excellence, which recognises businesses that successfully implement sustainable improvements to their management processes.

To achieve the award, Supertram management successfully demonstrated their commitment to organisational excellence through the development and continued implementation of two management improvements plans.

Supertram had previously gained, in 2008, North of England Excellence's Commitment Marque of Excellence – a forerunner of the Achievement Marque.

Supertram has also featured in the national Light Rail Awards, being highly commended in the Team of the Year category in 2009 and winning the Project of the Year award in 2008.

It is a just recognition of the achievements of a dedicated team providing a high standard of customer service in the city, day-in, day-out, in all weather – as confirmed during the recent harsh winter conditions.

“Supertram clearly demonstrates the benefits of modern light rail systems in cities”, said Geoff Lusher, Chairman of the Light Rail Transit Association “and there is a real need for such “top-of-the-range” public transport to be introduced in many other urban areas of the UK to improve the environment and reduce dependence on the motor car, as has been demonstrated practically everywhere in other European countries”.

NOTES FOR EDITORS

1. *TramForward* is the campaigning arm of the Light Rail Transit Association.
2. The Light Rail Transit Association is the world's leading organisation campaigning for better public transport through light rail, tramway and metro systems in our towns and cities for 70 years. It also supports the revitalisation of suburban and rural transport through the application of light rail.
3. The LRTA acts through its network of local branches, which campaign for better transport in their localities.
4. Membership of the LRTA costs under 12p a day. To join, visit www.lrta.org or write to the Membership Secretary, LRTA, 38 Wolseley Road, Sale, Greater Manchester, M33 7AU. Members of the LRTA receive the monthly magazine *Tramways & Urban Transit* - written and read by experts in the field - and gain other benefits including discounts on videos and books, tours of transport systems and cut-price admission to selected transport sites.

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